

2025 - 2026

TFWA - Cannes



DIOR

*Duty Free Shops  
All Over The World*

# We are Brand Ambassadors

*Connecting your Brand  
to the Consumer*

# Luxury Shopping Experience

We design our stores and furniture focussing on luxury and sophistication, providing an elegant and attractive ambiance that highlights the premium products we offer.



# Careful Product Selection and Customer Service

Our highly qualified team offers exceptional and personalized service, catering to the individual preferences of each passenger. We work closely with internationally renowned brands to offer our customers the best quality.



# Presence in Strategic Areas

In **Spain** our stores are strategically located in the airports of Castellón, Valladolid, Pamplona, San Sebastián, Zaragoza and Vitoria. Recognized for catering to discerning travelers with a predilection for luxury, we occupy a privileged position to connect with them through the exclusive **Travel Retail Market**.

In 2024, our aim is to solidify our position as the premier Travel Retail Center for our clientele, establishing a global benchmark within the **Duty-Free Channel** for the exceptional quality of our services and the unparalleled satisfaction we deliver to our customers.

We are dedicated to perpetually enhancing and refining the '**DF Group Experience**'.

Our operations  
extend nationally |



San Sebastián

Pamplona

Valladolid

Zaragoza

Castellón

Our shops - Spain



**DF GROUP**  
shops & airports

Opened



# Our Shops - Panamá

*Openings 2025*



— & *growing*

*What we value defines  
who we are*

## *Elevating Your Brand Visilibility*

Our boutique-style store model is meticulously designed to reflect our brand identity through distinctive shops that feature exceptional product selection and presentation. Shopping in our stores is crafted to be an experience, offering customers not only access to outstanding products but also a unique and memorable visit that deepens their connection to your brand.





*Airport Shops*





Perfumery · Cosmetics · Spirits · Confectionary & more

# Zaragoza Airport

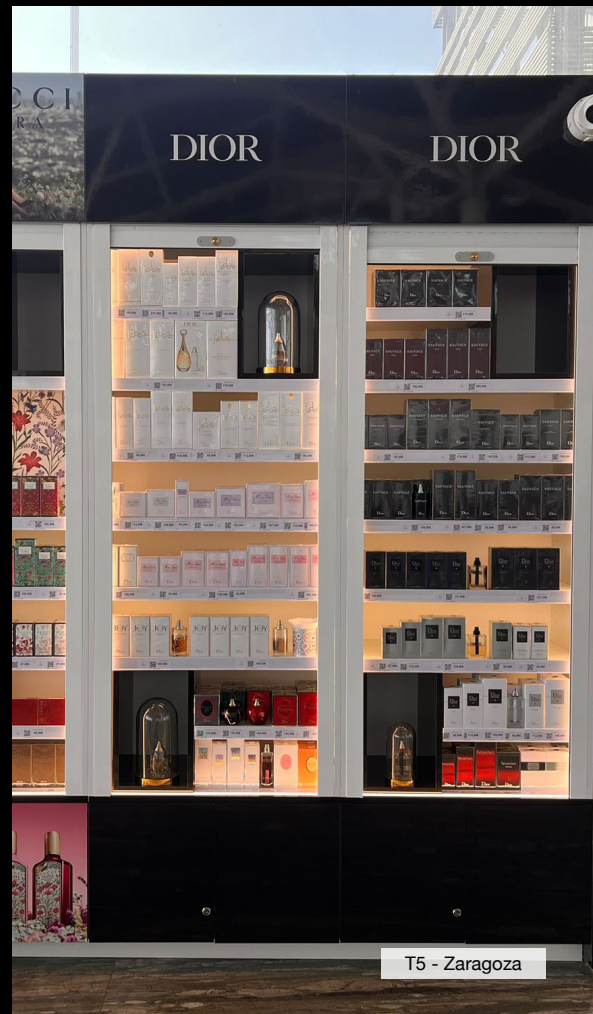
## Flight Destinations

Spain, Belgium, Romania, Morocco, United Kingdom, Italy,  
France, Egypt, Cape Verde, Jordan, Uzbekistan, Greece,  
Croatia, Ireland, Czech Republic, Albania, Slovenia, Norway

PASSENGERS  
1,000,000







T5 - Zaragoza

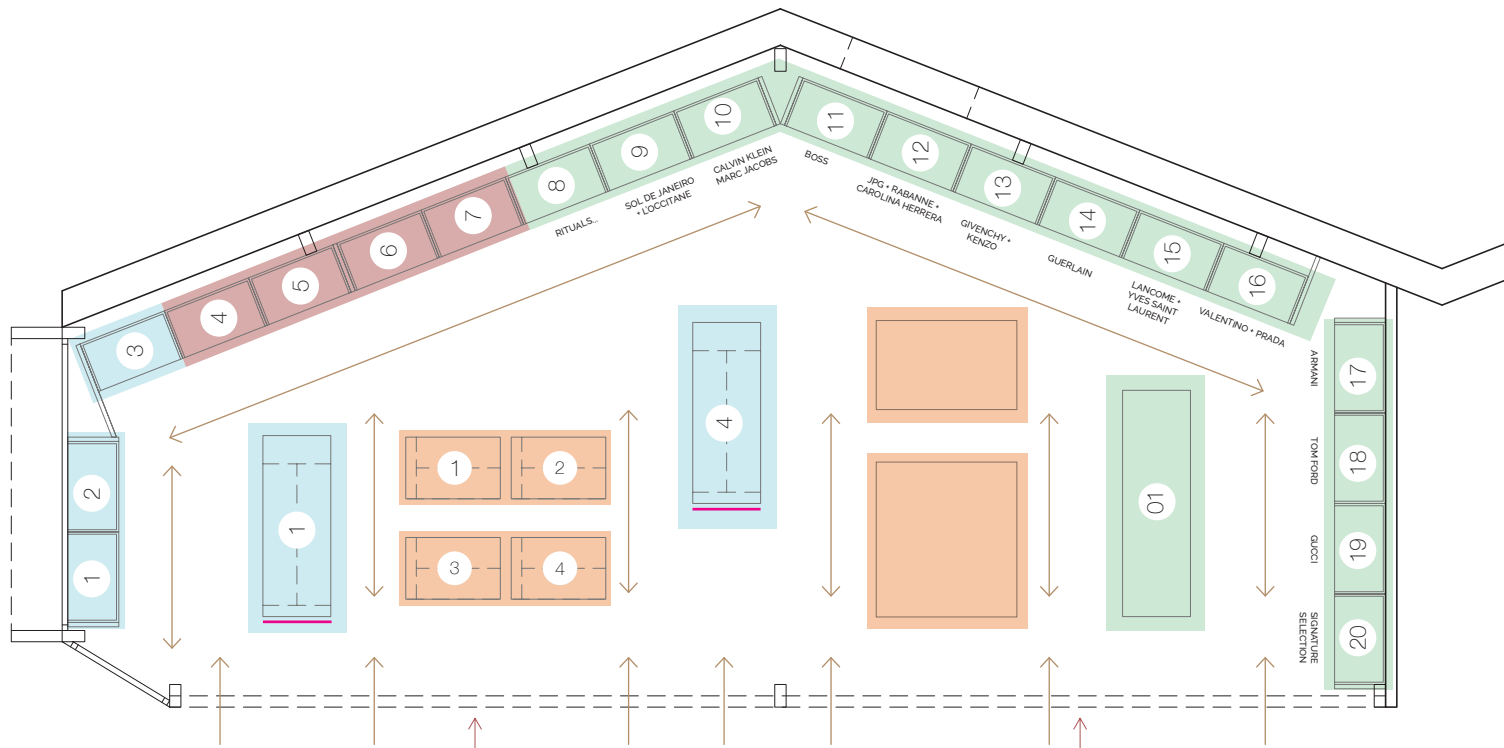
# San Sebastián Airport

## Flight Destinations

Spain, England, Scotland

PASSENGERS

480,584



Main Shop  
100 m2

- Perfumes & Cosmetics
- Local Products
- Wine
- Premium Spirits
- Other
- Screens





Backwall + Cabinet



Security Arches





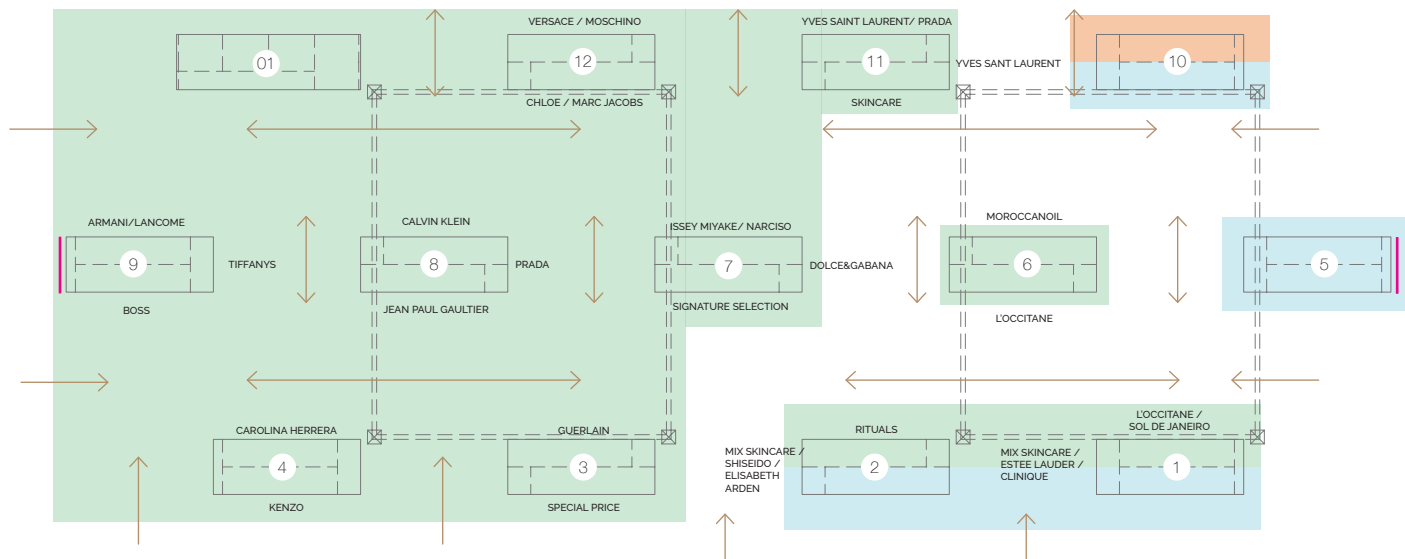
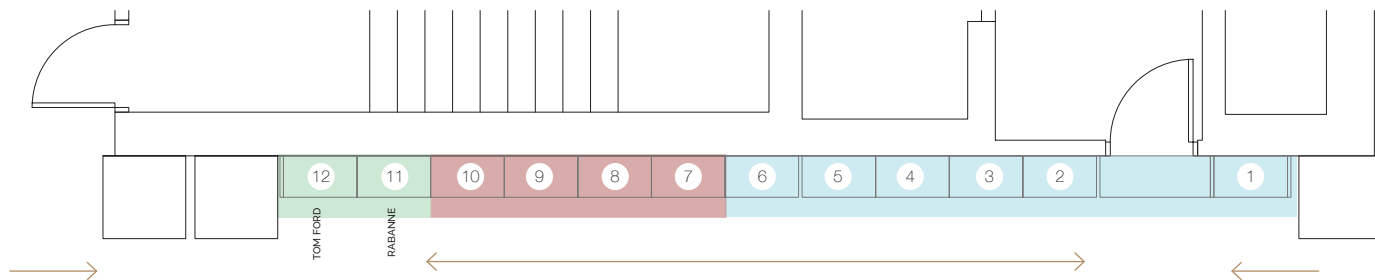
# Pamplona Airport

Flight Destinations

Spain

PASSENGERS

242,520

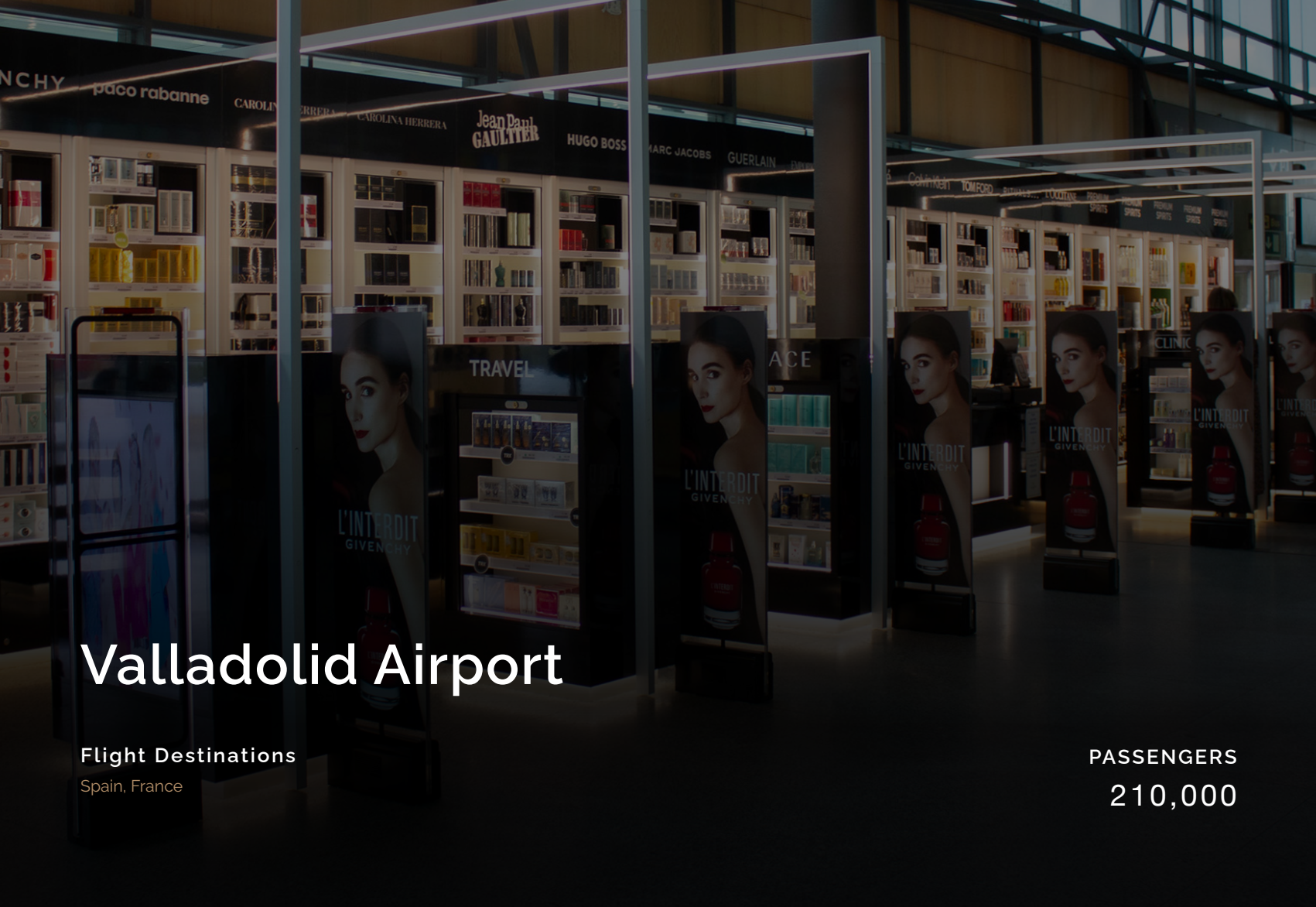


Main Shop  
100 m2

- |   |  |
|---|--|
| <span style="display: inline-block; width: 15px; height: 15px; background-color: #4CAF50; border: 1px solid black; margin-right: 5px;"></span> Perfumes & Cosmetics | <span style="display: inline-block; width: 15px; height: 15px; background-color: #2196F3; border: 1px solid black; margin-right: 5px;"></span> Premium Spirits |
| <span style="display: inline-block; width: 15px; height: 15px; background-color: #FF9800; border: 1px solid black; margin-right: 5px;"></span> Local Products       | <span style="display: inline-block; width: 15px; height: 15px; background-color: #FFEB3B; border: 1px solid black; margin-right: 5px;"></span> Other           |
| <span style="display: inline-block; width: 15px; height: 15px; background-color: #C0392B; border: 1px solid black; margin-right: 5px;"></span> Wine                 | <span style="display: inline-block; width: 15px; height: 15px; border: 1px solid #E91E63; margin-right: 5px;"></span> Screens                                  |



Render Customized Gondola



# Valladolid Airport

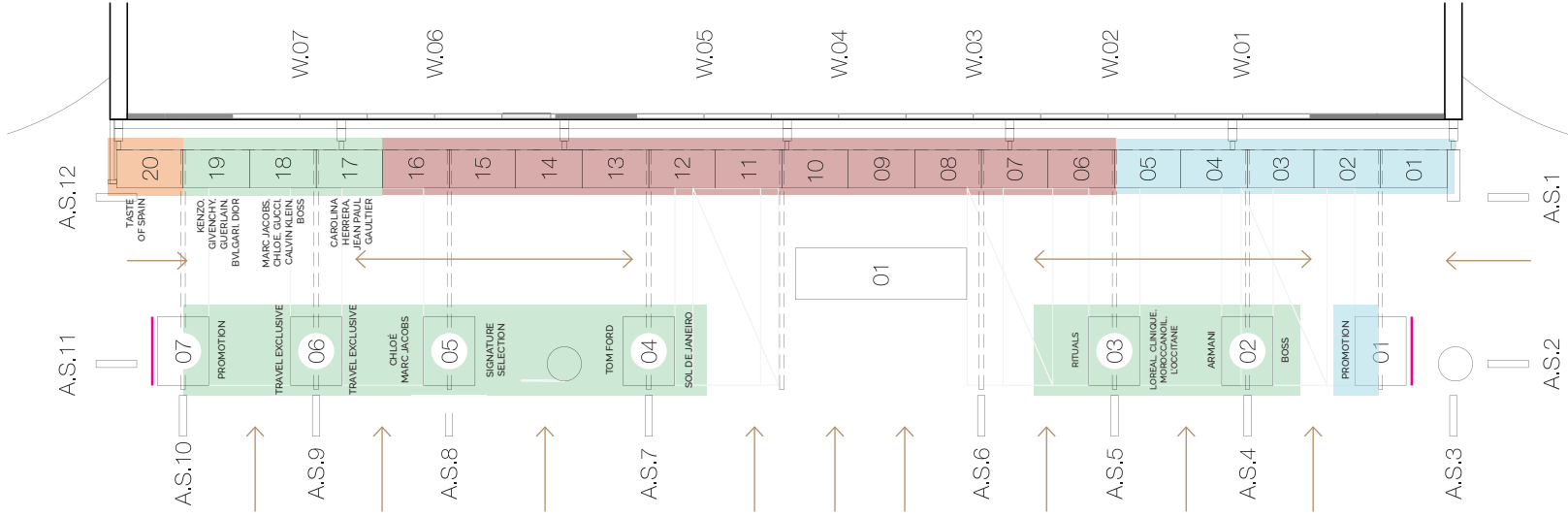
Flight Destinations

Spain, France

PASSENGERS

210,000

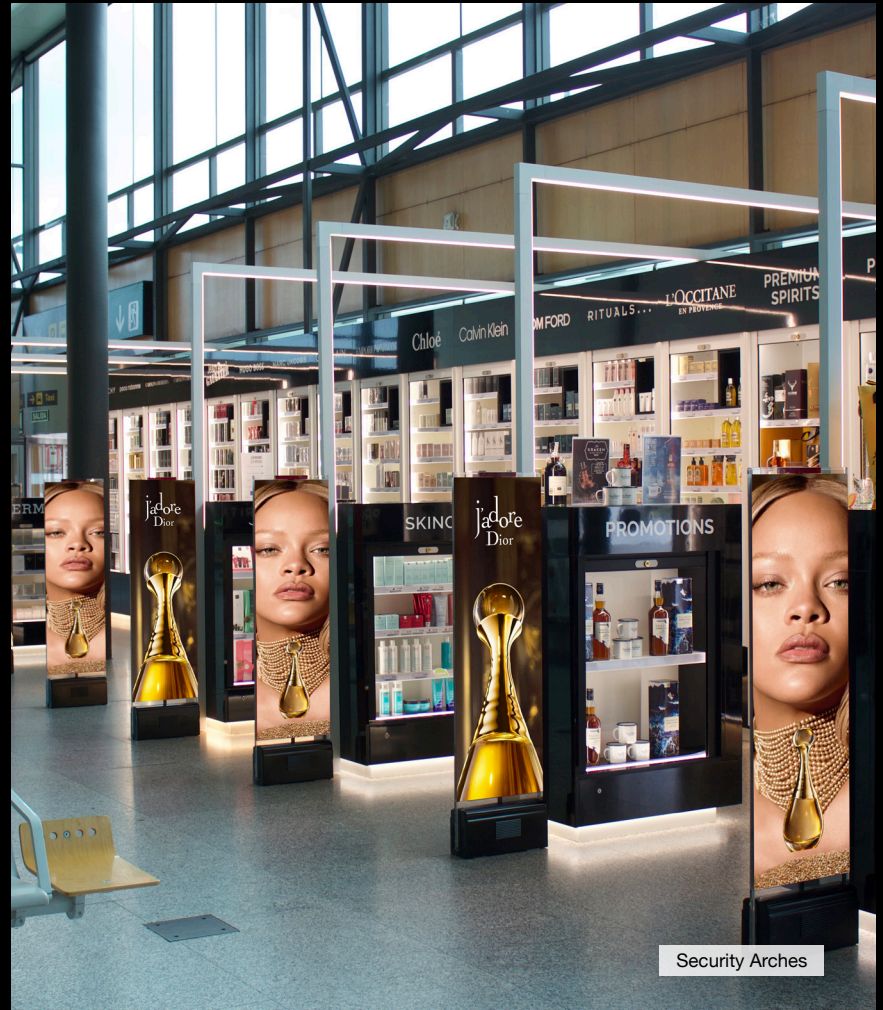




Main Shop  
100 m2

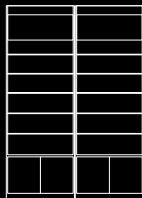


Backwall + Cabinet



Security Arches





## 01 Backwalls

Our backwalls are much more than just shelves. They are display platforms designed to highlight your products and provide optimal visibility. Additionally, we offer the opportunity to customize these backwalls with exclusive signs for your brand.

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New Backwall Airport · Backwall Cabinet · Backwall Tape · Leading Backwall (Castellón)

★



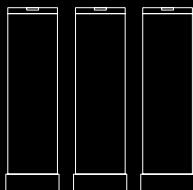
## 02 Gondolas

In each of our gondolas, you will find an exhibition platform that stands out for its elegance and versatility. Meticulously designed and impeccably presented, these gondolas are strategically designed to attract the attention of your clients and provide an optimal visibility.

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Gondola Special Offers · Customized Gondola · New Airport Gondola

★



## 03 Special formats

Special formats at airports offer brands unique advertising opportunities to stand out and connect with a diverse and captive audience. These exclusive advertising spaces within airports provide a compelling platform for brands.

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Security Arches · Static Advertising · La Jonquera

★



## 04 Full Customized Area

D.F. Group specializes in tailoring store experiences for brands, giving customers a hands-on opportunity to engage with the brand's products and its unique character.

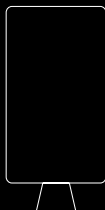


## 05 Digital Pack

Promote your brand in our media with the complete digital advertising circuit on our social networks and web media, and make your brand stand out.

Blog · Newsletter · Social Media

★



## 06 Screens

This display circuit allows for a wide range of communication options, from product launches and promotions to the sharing of interesting facts, curiosities, and the strengthening of brand identity.

*Actions tailored  
to your brand & needs*



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